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Leadership Perspectives

This month, VP of Engineering Paul Bramel weighs in on the strategic partnership between Bayer and Microsoft and shares what FarmQA is already doing with imagery today.



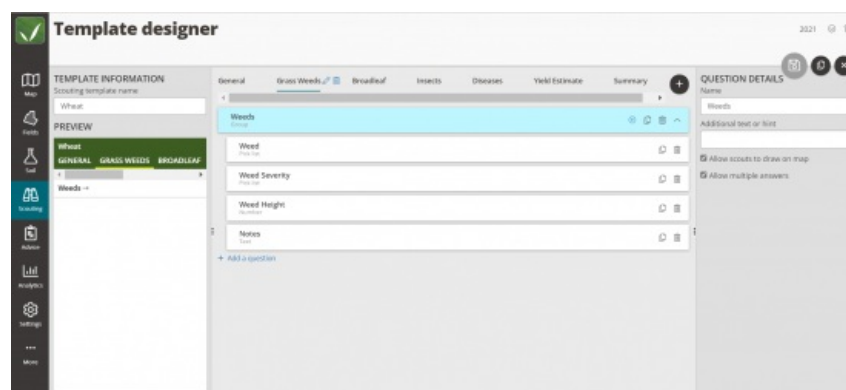
Microsoft

[Read Blog](#)

New Features Now Available

Group and Repeating Questions

Using Group and Repeating questions helps make scouting processes more efficient and results in a more condensed report.



- [Group/Repeating Questions](#)

We've streamlined our scouting workflow and reporting with the addition of two new question types: group questions and repeating questions.

Group questions let you organize similar questions into one group. Cut down on the clutter by having one question that covers all pests rather than having dozens of questions relating to different insects or weeds, for example.

Repeating questions let you answer any question multiple times per location while automatically calculating the average per site. For example, quickly enter four stand count assessments per stop in the field and get the average value generated on the final report.

- [Rx Totals on Field Journals](#)

We've added product totals to the field journal export. This allows for easy year-end spray reporting across fields for processors or growers. Additionally, this functionality can be used to make purchasing decisions by providing automatic product totals for planned applications in future seasons.


- [Data Import Service](#)

Want a fast way to get your robust and complex datasets into your FarmQA account? Have the FarmQA support team import them for you using this new service. Simply email your data - stored in shapefiles or Excel spreadsheets - to support@farmqa.com and the FarmQA support team will upload it to your account. This includes yield data, quality metrics, and field-level profitability maps.


Learn how to make the most of all these features and more in our [upcoming webinars](#).

UPCOMING WEBINARS

Make the Most of FarmQA



with Ben Munson
SENIOR TECHNOLOGY SPECIALIST



Tuesday, Jan. 11, 2 PM CST
See What's New in FarmQA

See the latest features and enhancements in FarmQA for Q4 2021 and take a look ahead at what's coming next.

[Sign Up](#)

Tuesday, Jan. 25, 2 PM CST
Customizing Scouting Forms

Learn how to create templates and forms that are specific to different crop varieties or field sampling situations to best meet your unique needs.

[Sign Up](#)

In case you missed it...
Crop Planning for 2022

See how to use FarmQA to get your crop plans prepared and delivered to your growers for the 2022 growing season.

[Watch On Demand](#)

See the full webinar lineup and access all past events on demand at farmqa.com/webinars.



Upcoming Events: Agronomy on Ice

What's better than talking agronomy in North Dakota in February? Doing it on ice. Come see us at [#AgronomyOnIce](#), February 2, 2022, Devils Lake, ND.

[Learn More](#)

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